

HOW WOMEN LEAD PRESENTS

WOMEN'S INVESTING & ENTREPRENEURSHIP RETREAT

SAN JUAN, PUERTO RICO | FEBRUARY 22-28, 2025





THIS RETREAT IS FOR WOMEN WHO...

Crave connection, meaning and a community of phenomenal women

Interested in being in community with women founders and investors while exploring the Puerto Rican entrepreneurship scene

Are eager to gain insight & inspiration from Puerto Rican women and culture



WHY TRAVEL WITH HWL?

- Our relationships with Puerto Rican women and their unique perspectives shape our itinerary, offering authentic cultural insights and experiences
- We will talk to the top leaders of change as our trip leaders are embedded in the local entrepreneurship and investing ecosystem (Sue is on a bank board and Nancy works with an entrepreneurship group)
- Exclusive behind-the-scenes experiences
- Carefully curated group of women from our powerful network involved or interested in investing and entrepreneurship (max 20)



RETREAT OUTCOMES:

Leave Puerto Rico renewed, refreshed with an enhanced outlook for your board career and life

Gain a new sisterhood of women that will support you personally & professionally for years to come

Discover insights into your leadership strengths & what makes you shine

A TASTE OF PUERTO RICO FROM A WOMAN'S PERSPECTIVE



- Guided walking tour of Old San Juan, visiting landmarks like Castillo San Felipe del Morro, La Fortaleza, and Paseo de la Princesa to explore Puerto Rico's culture and economic resilience
- Enjoy intimate conversations with women entrepreneurs building the creative Puerto Rico of today
- Explore the history the fabulous art of Old San Juan

Itinerary 2025

	Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7
MORNING	Flight to San Juan, Puerto Rico	Tour of Castillo Morro & Museo de las Americas	Explore Museum of Modern Art San Juan	Guided nature walk in El Yunque National Forest	Depart for day trip to Ponce Walking tour of Old City Ponce	Free time	Transportation to SJU airport Flight to final destination
AFTERNOON	Arrival in San Juan	Group lunch Guided walking tour of Old San Juan	Group lunch Visit to Parallel 18 incubator to meet local entrepreneurs	Group Lunch at Carabali Rainforest Park, Free Time at Luquillo Beach	Group Lunch Visit Museo de Arte de Ponce and artisan market	Group Lunch Visit with entrepreneurship center	
EVENING	Welcome Dinner	Group Dinner	Group Dinner at La Placita de Santurce	Group Dinner in Fajardo Bioluminescence Kayak Tour	Walk along the seafront boardwalk Group Dinner in Ponce	Farewell Dinner	



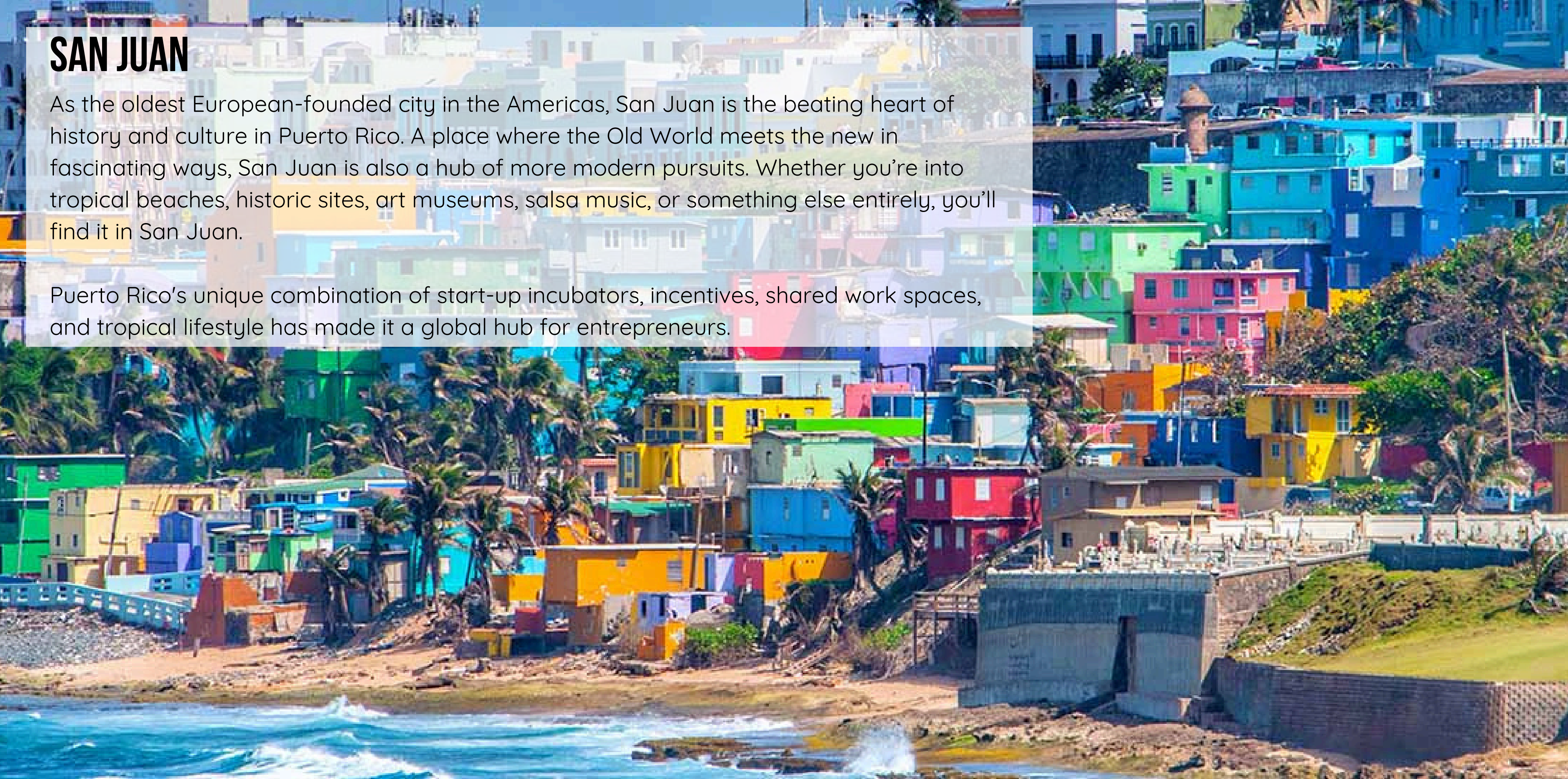
ACCOMODATIONS: ÁBITTA BOUTIQUE HOTEL

At the heart of Condado, nestled between the lagoon and the beach, lies your homely Ábitta.

SAN JUAN

As the oldest European-founded city in the Americas, San Juan is the beating heart of history and culture in Puerto Rico. A place where the Old World meets the new in fascinating ways, San Juan is also a hub of more modern pursuits. Whether you're into tropical beaches, historic sites, art museums, salsa music, or something else entirely, you'll find it in San Juan.

Puerto Rico's unique combination of start-up incubators, incentives, shared work spaces, and tropical lifestyle has made it a global hub for entrepreneurs.





GUIDED NATURE WALK OF EL YUNQUE NATIONAL FOREST

El Yunque is the only tropical rainforest in the U.S. National Forest System but it is also a sacred place in Puerto Rican culture. We will connect with Puerto Rico's biodiversity and discuss sustainable investment strategies.

ARTS & CULTURE

Puerto Rico is world-renowned for its pristine beaches, lush tropical forests, and breathtaking skies. Its stunning architecture ranges from 16th century Spanish fortresses to baroque, neoclassical, and art deco buildings, as well as cutting-edge bridges, highways and other public works. These treasures are well documented in tourism magazines, travel news reports, films, video and advertising.

Less well known is the depth and scope of the island's vibrant and diverse art and culture, nurtured by 500 years (and counting!) of multiculturalism and world heritage.





Retreat Cost: *\$6000 - \$6700*

INCLUDES:

- Expert guides with deep knowledge and broad connections in Puerto Rico
- Deep connection with executive women
- Exploration of your vision, superpower, and your legacy of impact
- Hotel, travel within Puerto Rico, and most meals
- All planned special excursions

DOES NOT INCLUDE:

- Spa treatments
- Alcohol beyond 1 for dinner
- Airfare to & from Puerto Rico
- Tips
- Personal health and trip cancellation insurances

LOGISTICS & NEXT STEPS

- 50% nonrefundable deposit to save your spot (transferable to replacement you provide if you are unable to attend)
- 50% balance due 6 weeks before departure
- Passport should be valid for 6 months post trip
- Airline reservations should be made once confirmation of participants is complete



TRIP LEADERS



“I can’t wait to explore and connect with you in this unique and vibrant area of Puerto Rico. I’ve been leading these retreats since 2017, and it has been magical to witness everyone coming out of these with deep friendships and transformational experiences.”

Julie Castro Abrams

Founder & CEO, How Women Lead | Managing Partner, How Women Invest



Nancy Hayes

Angel Investor | Advisor to Women Entrepreneurs | Management Consultant | Executive Coach



Sue Harnett

Board Director: Extra Space Storage, Sphere 3D Corp, Goalsetter, Oriental | Co-Founder, Juntos