

HOW WOMEN LEAD PRESENTS

WOMEN'S BOARD RETREAT

FOR CURRENT & ASPIRING CORPORATE BOARD LEADERS

SAN MIGUEL DE ALLENDE, MEXICO | NOVEMBER 8-15, 2025

INSPIRATION, CONNECTION, IMPACT, ADVENTURE, FRIENDSHIP

HOW WOMEN LEAD: MEXICO 2025



THIS RETREAT IS FOR WOMEN WHO...

Want to step into or expand their corporate board leadership

Seek connection, meaning and community with a select group of high-performing women

Are eager to gain insight & inspiration from Mexican women and culture



WHY TRAVEL WITH HWL?

- Small group of women aiming for similar career goal of corporate board service.
- Share experiences with Women leaders committed to living the HWL Credo.
- Share personal stories and build long-term relationships.
- Support each other's growth with 1:1 connections and facilitated sessions.
- Exclusive bespoke experiences.
- Meet and support low income Mexican Women entrepreneurs.



RETREAT OUTCOMES:

Leave Mexico renewed and refreshed with an enhanced outlook, tools, and personal insights for your board journey and career.

Gain a new sisterhood of women that will support you personally & professionally for years to come.

Discover insights into your leadership strengths & what makes you shine.

Explore your vision, superpowers, and legacy of impact.

SAN MIGUEL DE ALLENDE

Crowned “The Best City in Mexico and Third in the World”
by Condé Nast readers in 2024

“San Miguel de Allende has appeared on this list for five consecutive years. This mountainous city, a hub for expatriate artists, is known for its Spanish colonial architecture and colorful facades. You could spend hours exploring the galleries and pop-up shops.”

- Condé Nast

“Founded in the 16th century, San Miguel de Allende is known for old world charm and first world amenities. A lively nightlife and abundance of fine restaurants give the mid-sized town a cosmopolitan vibrancy. The center of town is a time capsule of cobblestone streets lined with jewel tone colonial facades and stone colonnades, and overshadowed by La Parroquia, an immense neo-gothic church of pink stone.”

- National Geographic



A DAY & NIGHT IN COLORFUL GUANAJUATO



Guanajuato is one of Mexico's most beautiful and historically rich cities, known for its colorful colonial architecture, winding alleyways, and dramatic hillside views. Once a booming silver mining town, it played a key role in Mexico's fight for independence and still houses architectural gems like the Juárez Theater and the stunning Basilica of Our Lady of Guanajuato. The entire city is a UNESCO World Heritage Site, and its preserved charm makes you feel as if you've stepped back in time.

The city is also culturally rich and was the birthplace of famed muralist Diego Rivera. We will tour the Diego Rivera House Museum, which showcases his early works and offers insight into his life and artistic journey.

Visiting Guanajuato is a feast for the senses—its cobblestone streets are lined with cafes, murals, and hidden plazas that beg to be explored. The city is also home to unique attractions like the famous Callejón del Beso (Alley of the Kiss). With its vibrant arts scene, charming cafes, and festive atmosphere, Guanajuato is a fun and inspiring place to visit.

UNLEASH YOUR ARTISTIC SIDE



- Walking historical tour of San Miguel, including vibrant street art murals
- Visit the Mercado de Artesanías, featuring Mexican crafts and foods sold by hundreds of small shopkeepers
- Explore the history and fabulous numerous art galleries in the Fabrica de Aurora
- A unique “Behind the Doors” tour of several private homes.
- Create a “nicho” box to remind you of your superpowers.
- Choose from additional options such as the botanical gardens, church or art tour, or free time

ARTS, MUSIC AND CULTURE

Immerse yourself in San Miguel de Allende's rich culture and history by exploring the vibrant Mercado de Artesanías; discovering Fabrica de Aurora's fascinating art galleries; and enjoying the street parties and shows that fill the town square .



A GOURMET ADVENTURE

We will be dining at some of the most iconic and top-rated restaurants in San Miguel and Guanajuato, including Casa Valadez, home of chef Karen Valadez Burstein, who promises, "I give you the warmest welcome to Casa Valadez, where with more than 75 years of legacy, we will delight your senses with a unique menu specially made for you"

Your trip includes:

- 7 Breakfasts at our hotels
- 6 Dinners
- 6 Lunches
- A Tequila tasting





MEET & SUPPORT MANO AMIGA WOMEN ENTREPRENEURS

We will be treated to a Mole lunch - Hacienda style - featuring the chef creator of Caldi Mole Sauce, a successful client of Mano Amiga, a nonprofit assisting low income San Miguel Women Entrepreneurs.

The founder of Mano Amiga will host us for a private dinner party at her art-filled Villa.

Your registration fee includes at \$250 pp donation to the org.



HOW WOMEN LEAD: MEXICO 2025



ABRAZOS GALLERY: UP CLOSE WITH ARTISANS

The Abrazos Boutique & Gallery in San Miguel is famed for its original homewares, clothing, and textile arts created and sold under fair trade practices.

Our visit includes a presentation by owner/creative director Patrice Wynne, who is a mentor and spokesperson for women entrepreneurs. Also invited are a mother-daughter team who will share their pride in their seamstress work.



HOW WOMEN LEAD: MEXICO 2025

Itinerary 2025

MORNING

AFTERNOON

EVENING

Sat
Nov 8

Sun
Nov 9

Mon
Nov 10

Tue
Nov 11

Wed
Nov 12

Thu
Nov 13

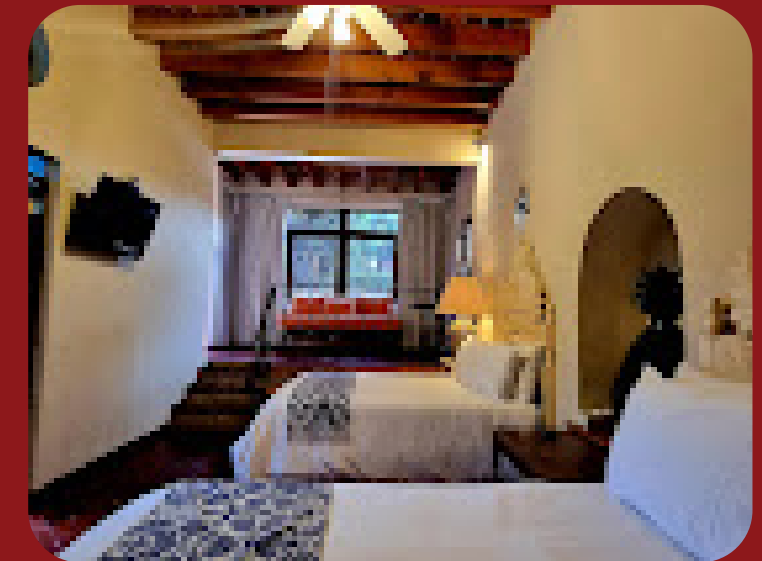
Fri
Nov 14

Sat
Nov 15

	Bus to San Miguel	Group Breakfast at hotel, Group Discussions and Board and Personal Growth Sessions. Tours		Bus to Guanajuato	Group Departure
	Group Lunch San Miiguel	Group lunches on all but one day. Tours		Tour of Guanajuato Group Lunch	
	Historical Walking Tour	Tours and Free time		Tour of Guanajuato Free time	
Arrival in Mexico City . Tranportation to Hotel	Group Dinner	Group Dinner on all but one night.		Farewell Group Dinner	

ACCOMMODATIONS

Casa Hacienda de los Flores, San Miguel.
Sunday, Nov. 9 - Thursday, Nov. 13



Our group will take over this 16 room boutique hotel with Mexican charm. It is located in the heart of San Miguel's historic center allowing you to walk to all the main cultural and historical sites, shops, art galleries, and restaurants throughout "Centro". Our buffet breakfasts will be held daily on the patio allowing for private group discussions and you will can relax by the pool and in the garden areas.

ACCOMMODATIONS

Hotel Riazor Aeropuerto, Mexico City
Saturday, Nov. 8



Free 24-hour airport shuttle. A fitness center, spa zone, heated pool, hot tub and sauna. Restaurant offers guests an authentic taste of Mexico, with a variety of regional and international dishes. The property is less than 1 km from the Jamaica Market, famous for housing a variety of flower shops. If you want to arrive a few days early to explore Mexico City, the location is good for getting to main historical areas.

Hotel San Diego, Historic Centro Guanajuato
Friday, Nov. 14



Following a day of visiting the many historic sites throughout this beautiful city, we spend our farewell night in the heart of Guanajuato. This iconic property has gone through different stages that have been part of the great history of the place. It is located about a 20 minute drive from the Leon/ Guanajuato (BJX) Airport.



Retreat Cost: *\$5,500*

SINGLE OCCUPANCY

INCLUDES:

- Private Room with private bath.
- Deep connection with women directors through our facilitated sessions.
- Exploration of your vision, superpower, and your legacy of impact
- Hotel, travel within Mexico, and most meals
- Donation to Mano Amigas, a micro-lending org supporting women
- All planned tours

DOES NOT INCLUDE:

- Spa treatments
- Alcohol beyond 1 drink per dinner
- Airfare to & from Mexico
- Tips
- Personal health and trip cancellation insurances
- 1 dinner and 1 lunch

LOGISTICS & NEXT STEPS

- Register [HERE](#)
- Full non-refundable payment due at time of registration
- Passport should be valid for 6 months post trip
- Book your own airfare into Mexico City and out of León (details provided)

QUESTIONS?

Liz Mabey elizabeth@howwomenlead.com



TRIP LEADERS

"My passion is helping senior executive women navigate their road to the boardroom, and this trip gives us a unique opportunity to discuss our aspirations in detail...in a location rich with creativity and beauty. Having been a frequent visitor to San Miguel for the last 20 years, I'm so delighted to share some of my favorite experiences in this amazing, magical city."

Nancy Sheppard
Founder & CEO, Women2Boards
Designer and Facilitator, HWL Corporate Board Readiness Program

"I can't wait to explore and connect with you in this unique and vibrant area of Mexico. I've been leading these retreats since 2017, and it has been magical to witness everyone coming out of these with deep friendships and transformational experiences."

Julie Castro Abrams
Founder & CEO, How Women Lead
Managing Partner, How Women Invest

