

HOW WOMEN LEAD PRESENTS

#GetOnBoard Week

A HYBRID SUMMIT OF ADVOCACY & ACTION TO CATAPULT
FEARLESS WOMEN LEADERS INTO BOARD SEATS

HOW
WOMEN
LEAD.

OCTOBER 21-25, 2024

30+

VIRTUAL & IN-PERSON EVENTS

100+

SPEAKERS

3

LEARNING TRACKS



Join the 5th Annual #GetOnBoard Week, an exciting hybrid summit filled with 30+ board-related activities for board-ready and active female board directors. This week is designed to be a transformative hybrid summit, dedicated to fostering a dynamic environment where the imperative of board diversity is celebrated and championed.

Diversity in boardrooms has transcended from an ideal to an undeniable necessity. Recent data highlights a significant shift in the landscape, with women now occupying 33% of board seats among the S&P 500 companies, and 100% of S&P 500 companies have at least one woman on the board.

The movement towards diversity is further reinforced by a series of influential developments, and central to this movement is the pivotal role played by How Women Lead. Our organization stands at the forefront of driving transformational change in corporate board composition across the United States. Extensive research unequivocally demonstrates the tangible benefits of board diversity. Companies with diverse boards are proven to foster increased innovation, achieve greater financial returns, and exhibit improved ESG performance.



EVENT CHAIRS AND LEADERSHIP COMMITTEE

2024 CHAIRS

Beverly Bian, Business
Development Director, Moss
Adams

Nicole White, Senior Vice
President & Founding
Principal, Newfront

Neema Uthappa, Head Of
Engineering for Cloud Data
Analytics & AI Head Of
Engineering for Cloud Data
Analytics & AI, McKinsey &
Company

Aarthi Belani
AdaPia Derrico
Ann Oleson
Anne Bertelsen
Beverly Bian
Caprice McIvaine
Cat Middleton
Cathy Skala
Coco Sellman
Coni Johnston
Damier Xandrine
Dawn Zappetti
Debjani Sarkar
Debra Clary
Debra Robinson
Diane Petersen
Diane Domeyer
Dianne Keen-Kim
Edie Goldberg
Elise Brownell
Elizabeth Faust
Elizabeth Espinosa Krupa
Ericka Curls-Bartling
Eugenia Gibbons
Heather Jerrehian

2024 LEADERSHIP COMMITTEE

Irene Zhang
Jaclyn Jackson
Janice Haith
Jennifer Lee
Jennifer Pollock
Joanna Chang
Josette Ferrer
Joyce Cacho
Julie Schroeder
Karen Silverman
Karen Clarkson
Karina Diaz
Kim Crosslin
Kristin Hull
Laura Provenzale
Laura Bushnell
Lisa Carmel
Lixia Ma
Liz Espinosa Krupa
Lori Igleski
Lorraine Akiba
Lynn Lucas
Mary Jo Cook
Monali Jain
Nancy Sheppard

Nancy Geenen
Neema Uthappa
Nicole Streeter
Nicole Flowers
Nicole White
Nora Crivello
Petra Chequer
Rachael Klayman
Randi Paikoff Feigin
Randi Lee
Rika Nakazawa
Robin Rothstein
Roopa shree
Venkatesh Maistryalya
Rose Hartwig
Roxane Polidora
Sherin Ingram
Shreya Jain
Sonya Zilka
Steven Singer
Sue Harnett
Susan O'Malley
Tamara Gracon



SPONSORSHIP AT A GLANCE



	Diamond \$50,000	Platinum \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Engagement Opportunity
Executive liaison on Leadership Committee	✓	✓	✓	✓		Employee
Sponsor a #GetOnBoard Week event, including speaking opportunity	4	2	1			Brand, Client & Employee
Tickets to individual #GetOnBoard sessions to distribute to your community	100	50	20	15	10	Brand, Client & Employee
Social media posts to our 190,000+ followers highlighting your leadership in this area	4	4	4			Brand
Logo in promotional materials and invitations going out to our 20,000 subscribers	✓	✓	✓	✓	✓	Brand
Acknowledgement as sponsor of #GetOnBoard Week at each of the 30+ events	✓	✓	✓	✓		Brand

An entire week permeated with robust programming aimed to encourage and prepare talented women executives for board service



BOARDROOM READINESS

What aspiring board directors can do to prepare & position themselves for success & develop "boardroom capital."

SKILL BUILDING

Learn or refresh the skillsets that are critical in being an efficient board director in 2024.

TIMELY TOPICS

New technology, social/political issues and compliance regulations and industry trends that are rapidly changing.

IN-PERSON NETWORKING EVENTS IN SELECT MAJOR US CITIES

- Chicago
- Washington DC
- Denver
- Palo Alto
- San Francisco
- New York City
- Boston
- Los Angeles

AFFINITY GROUPS

Having a strong close-knit network of like-minded leaders can make all the difference in your board-journey. These events are specifically designed to facilitate connections among corporate directors. The goal is to put you within arms reach of the boardroom and board opportunities.

- LGBTQ+
- BLACK
- LATINX
- ASIAN
- MIDDLE EASTERN
- CFOS & CAOS
- CHROS/D&I
- LEGAL
- TECHNOLOGY
- HEALTHCARE
- FINANCE/BANKING
- MARKETERS



TO JOIN THE MOVEMENT, CONTACT NICOLE AT NICOLE@HOWWOMENLEAD.COM

2023 SPONSORS



PLATINUM



GOLD



Assurance | Accounting | Tax | Advisory



SILVER

SUSAN HARNETT



LAURA BUSHNELL



BRONZE

EISNERAMPER



HEATHER JERREHIAN



2023 HONOREES



LEADING THE WAY AWARD

Accepted by:
Sandra Clarke, Executive Vice
President & Chief Operating
Officer and Kristina Leslie,
Chair of the Board



FEARLESS LEADER AWARD

ROBIN WASHINGTON
Board Director of Alphabet Inc.,
Salesforce, and Honeywell



DISRUPTOR

Accepted by:
Yvette Hollingsworth Clark,
Executive Vice President and Chief Compliance Officer



What People Are Saying

TESTIMONIALS

“ First I would like to thank you for creating, then executing such a necessary and awesome organization and subsequent events. I attended the Black affinity group event on Tuesday, and I was truly energized by it...I have NEVER been a part of a conversation that was so insightful and where women in power shared information so freely. The session was truly amazing. ”

“ Amazing discussion - powerful and so authentic with intent to share, help, guide - thank you! ”

“ What a phenomenally valuable, comprehensive package of information conveyed in a one-week period. I am so excited to put the very practical tools and tips I received to work for me as I move forward in my board role search. ”

“ #GetOnBoard week was one of my best ROI. The content was rich, fresh and applicable. The learning gained was at times overwhelming in a good way. And lastly and most importantly, the Credo is actually lived by all attendees, and you could feel it. ”

“ This session has been eye-opening and deeply concerning. So grateful to our speakers for sharing their wisdom. Fascinated by the “power dynamics” in AI. “We need human centric AI and discussions” Yes! ”



TO JOIN THE MOVEMENT, CONTACT NICOLE AT
NICOLE@HOWWOMENLEAD.COM

ABOUT US

How Women Lead is a national organization of top executive women focused on activating their individual and collective power to influence the change they want to see in the world through leadership, investment and philanthropy. The goal for How Women Lead is to achieve equity for women -- and particularly women of color -- by driving representation and opportunities across all aspects of life and career.

Our Mission



TO JOIN THE MOVEMENT, CONTACT NICOLE AT
NICOLE@HOWWOMENLEAD.COM