#GetOnBoard Week

A HYBRID SUMMIT OF ADVOCACY & ACTION TO CATAPULT FEARLESS WOMEN LEADERS INTO BOARD SEATS



OCTOBER 21-25, 2024

30+
VIRTUAL & IN-PERSON EVENTS

100+ SPEAKERS

3 LEARNING TRACKS



Join the 5th Annual #GetOnBoard Week, an exciting hybrid summit filled with 30+board-related activities for board-ready and active female board directors. This week is designed to be a transformative hybrid summit, dedicated to fostering a dynamic environment where the imperative of board diversity is celebrated and championed.

Diversity in boardrooms has transcended from an ideal to an undeniable necessity. Recent data highlights a significant shift in the landscape, with women now occupying 33% of board seats among the S&P 500 companies, and 100% of S&P 500 companies have at least one woman on the board.

The movement towards diversity is further reinforced by a series of influential developments, and central to this movement is the pivotal role played by How Women Lead. Our organization stands at the forefront of driving transformational change in corporate board composition across the United States. Extensive research unequivocally demonstrates the tangible benefits of board diversity. Companies with diverse boards are proven to foster increased innovation, achieve greater financial returns, and exhibit improved ESG performance.













2024 CHAIRS

2024 LEADERSHIP COMMITTEE

Beverly Bian, Business Development Director, Moss Adams

Nicole White, Senior Vice President & Founding Principal, Newfront

Neema Uthappa, Head Of Engineering for Cloud Data Analytics & AlHead Of Engineering for Cloud Data Analytics & Al, McKinsey & Company

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भक्त	SPONSORSHIP AT A GLANCE

Logo in promotional materials and invitations going out to our 20,000 subscribers

Acknowledgement as sponsor of #GetOnBoard Week at each of the 30+ events

Diamond

\$50,000

4

100

Executive liaison on

Leadership Committee

Sponsor a

#GetOnBoard Week

event, including

speaking opportunity

Tickets to individual

#GetOnBoard sessions

to distribute to your

community

Social media posts to our 190,000+ followers

highlighting your leadership in this area **Platinum**

\$25,000

2

50

4

Gold

\$10,000

20

4

Silver

\$5,000

15

Bronze

\$2,500

10

Engagement Opportunity

Employee

Brand,

Client &

Employee

Brand,

Client &

Employee

Brand

Brand

Brand

An entire week permeated with robust programming aimed to encourage and prepare talented women executives for board service



BOARDROOM READINESS

What aspiring board directors can do to prepare & position themselves for success & develop "boardroom capital."

SKILL BUILDING

Learn or refresh the skillsets that are critical in being an efficient board director in 2024.

TIMELY TOPICS

New technology, social/political issues and compliance regulations and industry trends that are rapidly changing.

IN-PERSON NETWORKING EVENTS IN SELECT MAJOR US CITIES

- Chicago
- Washington DC
- Denver
- Palo Alto
- San Francisco
- New York City
- Boston
- Los Angeles

AFFINITY GROUPS

Having a strong close-knit network of like-minded leaders can make all the difference in your board-journey. These events are specifically designed to facilitate connections among corporate directors. The goal is to put you within arms reach of the boardroom and board opportunities.

- LGBTQ+
- BLACK
- LATINX
- ASIAN
- MIDDLE EASTERN
- CFOS & CAOS
- CHROS/D&I
- LEGAL
- TECHNOLOGY
- HEALTHCARE
- FINANCE/BANKING
- MARKETERS









GOLD







Assurance | Accounting | Tax | Advisory









SILVER









BRONZE





















LEADING THE WAY AWARD

Accepted by:

Sandra Clarke, Executive Vice President & Chief Operating Officer and Kristina Leslie, Chair of the Board



FEARLESS LEADER AWARD

ROBIN WASHINGTON

Board Director of Alphabet Inc., Salesforce, and Honeywell

STATE STREET.

DISRUPTOR

Accepted by:

Yvette Hollingsworth Clark,

Executive Vice President and Chief Compliance Officer



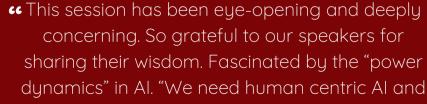




What People Are Saying

- First I would like to thank you for creating, then executing such a necessary and awesome organization and subsequent events. I attended the Black affinity group event on Tuesday, and I was truly energized by it...I have NEVER been a part of a conversation that was so insightful and where women in power shared information so freely. The session was truly amazing.
- ** Amazing discussion powerful and so authentic with intent to share, help, guide thank you! **

- What a phenomenally valuable, comprehensive package of information conveyed in a one-week period. I am so excited to put the very practical tools and tips I received to work for me as I move forward in my board role search.
- #GetOnBoard week was one of my best ROI.
 The content was rich, fresh and applicable.
 The learning gained was at times
 overwhelming in a good way. And lastly and
 most importantly, the Credo is actually lived
 by all attendees, and you could feel it.



discussions" Yes! "



Our Mission

How Women Lead is a national organization of top executive women focused on activating their individual and collective power to influence the change they want to see in the world through leadership, investment and philanthropy. The goal for How Women Lead is to achieve equity for women -and particularly women of color -- by driving representation and opportunities across all aspects of life and career.



